



Devin Moore

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Skills

Adobe Creative Cloud
Microsoft Office
Photography
Wordpress
Invision

Education

Northern Illinois University
Bachelor of Fine Arts in Visual Communication
Minor: Marketing
August 2012–May 2017

Experience

Northern Illinois University
Graphic Designer for Housing & Residential Services
April 2016–May 2017

Worked with clients on Northern Illinois University's campus creating various promotional items such as brochures, posters, and handouts. As well as develop design promotion for the Housing and Residential Service social media accounts.

Campus Activities Board
Digital and Social Media Marketing Coordinator
March 2015–May 2016

Handled all CAB digital correspondence and social media outlets, while improving followers by 15%. Worked with an assigned marketing budget and maintained a record of expenses. Managed the creation and approval of print designs, distribution materials, and planned unique advertising opportunities for CAB. Recognized as coordinator of the year.

Dreamville Nation
Social Media Marketing Coordinator & Blogger
June 2015–Present

Create and design new marketing and visual media material for Dreamville Records label artist. Dreamville Records was found in 2007 by musician J. Cole. Dreamville Nation is fan ran collaborative under the Dreamville Records brand. We develop and execute new marketing strategies to connect fans to the artist. I utilize my visual communications skills to drive sales & improve the overall marketing of the brand.

Organizations

Black Male Initiative
Director of Information Technology & Historian
June 2014–May 2017

Administrator of organization's website. Managed all outlets of social networks and social marketing. Routinely help organized community service activities such as Meals on Wheels, BMI week, and Hope Haven Community Volunteer service.

Northern Illinois University Men's Volleyball
President

August 2014–May 2017

As president I mentored other club officers and new members while teaching them so they can be leaders in their current or future positions. I assist in accurately calculating team yearly budget proposal presentation. Also I effectively communicate with the coach to determine the season schedule based on our budget.

The American Institute of Graphic Arts (AIGA)
General Member
January 2015–Present

References

Available upon request