



CALEB DIETZ

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EDUCATION

NORTHERN ILLINOIS UNIVERSITY

Bachelor of Fine Arts in Visual Communication
September 2014–May 2017
DeKalb, Illinois

ILLINOIS CENTRAL COLLEGE

Associate in Arts
September 2012–May 2014
Peoria, Illinois

SKILLS

Logic Pro X
Affinity Designer
Evernote
iWork

ACTIVITIES

AIGA
Northern Illinois University Dean's List
Illinois Central College Dean's List
Illinois Central College President's List
Phi Theta Kappa
Sigma Kappa Delta

REFERENCES

Available upon request

EXPERIENCE

APPLE INC.

Visual Specialist and Product Specialist
November 2014–Present

Maintain Apple's impeccable visual standards. Comply within brand guidelines. Replace and repair broken product. Interact with customers with a friendly, calm, and collected demeanor. Inventory product and equipment. Prepare for product launches. Deliver feedback in a constructive and positive manner.

GUITAR INSTRUCTOR

Private Lessons
June 2012–Present

Plan and teach customized guitar lessons and music theory. Inspire and encourage students to strive for excellence while personally learning new skills and gaining knowledge.

SIDEWALK SURFERS

Founder, Owner, and Skateboard Designer
May 2015–Present

Create and design multiple longboard models. Test, research and develop many prototypes, and collaborate with a structural analysis engineer to ensure a lightweight, yet sturdy skateboard.

NORTHERN ILLINOIS UNIVERSITY

MEDIA SERVICES

Production Designer
August 2013–May 2015

Learned numerous aspects of design and production equipment. Designed brochures and logos for the University. Mounted, cut, applied vinyl, created signage, and interacted with clients.

ILLINOIS CENTRAL COLLEGE

LAB ASSISTANT

Arts and Communications Department
August 2012–May 2014

Instructed and assisted in graphic design and multi-media classes. Inventoried equipment, set up lighting and back drops in the photography studio, and delivered time-sensitive packages.

COMMUNITY

EASTER SEALS

Created and designed an identity system for the "Disability Awareness Program" for Easter Seals. Collaborated under high stress and time-sensitive deadlines. Held constructive critiques to improve quality. Focused on logo creation, document set up, presentation design, and typography.