



**RENATA KOVACEVIC**

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**EDUCATION**

**Bachelor of Fine Arts in Visual Communication**

Northern Illinois University, DeKalb, Illinois  
August 2016-May 2018

**Associate of Arts**

Rock Valley College, Rockford, Illinois  
August 2014-May 2016

**PROFESSIONAL EXPERIENCE**

**Production Assistant**

Northern Star, DeKalb, Illinois  
September-Present

Design marketing and promotional advertisements for different businesses in the DeKalb area, laying out ads in the newspaper and design special publications such as guides and coupon books.

**Graphic Design**

EHC Commercial Services, Cedar Rapids, Iowa  
November 2016-July 2017

Worked closely with the sales team to generate and facilitate company literature and other communication tools such as advertising content and various print pieces including brochures, leaflets, postcards, social media post designs, as-well as update, modify and correct new and ongoing projects.

**SKILLS**

Adobe Creative Suite  
Wordpress  
Photography  
Invision  
BLOX CMS

**LANGUAGES**

Serbo-Croatian  
German

**ACOMPLISHMENTS**

**Deans List**

Northern Illinois University Fall and Spring 2016  
Rock Valley College Fall 2014

**Presidents List**

Northern Illinois University Spring 2017  
Rock Valley College Spring 2014