



JULIO RUIZ-SANTANA
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EXPERIENCE

**Latino Resource Center
(Northern Illinois University)
August 2013 – Present**

Graphic Designer

Develop NIU sub-brands for different academic organizations.

Partner with different multicultural centers for development of their marketing materials and event branding.

Design diverse marketing materials to promote on-campus events and any other visual presentations to promote the center.

**Scholle Packaging
May 2014 – August 2014**

Graphic Design Intern

Performed tasks such as photo editing and created sale sheets as presentation tools while maintaining brand guidelines.

Internal sub-brands developed included logo design and application.

EDUCATION

Northern Illinois University

B.F.A. Visual Communications
August 2012 – August 2015

Elgin Community College

A.A.S. Computerized Graphics
B.V.S Web Design
May 2007 – May 2010

ACTIVITIES

AIGA member 2013 – present

STA member 2014 – present

SEEK Design Conference volunteer 2013 - 2015

TECHNICAL SKILLS

Adobe Creative Cloud

Cinema 4D