



LAURA ALICIA LOPEZ  
www.lauraalopez.com

## OBJECTIVE

To obtain a position within the design field that will enable me to utilize my organizational skills, educational background, and ability to work and learn within a team.

## EDUCATION

**Northern Illinois University**, DeKalb, IL.  
January 2010 to present  
Bachelors of Fine Art: Visual Communication  
Minor: Marketing  
Date of Graduation: May 2015  
GPA: 2.743

**Kishwaukee Community College**, Malta, IL.  
June 2014 to August 2014  
Transfer course credit: Business Statistics  
GPA: 4.00

**Moraine Valley Community College**, Palos Hills, IL.  
August 2005–December 2009  
Associates of Art  
Date of Graduation: May 2010  
GPA: 2.74

## JOB EXPERIENCE

**Paperback Grotto**, DeKalb, IL., Part-time Associate  
March 2015 to present

**Paperback Grotto**, DeKalb, IL., Full-time Assistant Manager  
August 2010 to March 2015

**For Your Entertainment**, Aurora, IL., Part-time Associate  
September 2012 to December 2013

## CAREER EXPERIENCE

**Chicago News Media Group**, Arlington Heights, IL.  
Design Intern, August 2014 to November 2014

Assisted in the design and development of layouts, exercising good judgment while interpreting instructions, identifying the strengths and weaknesses of alternative solutions, and utilizing strong writing skills while bringing effective visual ideas from concept through to completion.

**CROP Hunger Walk**, DeKalb, IL.  
Public Relations, May 2014 to October 2014

The Sondra King Memorial of N. DeKalb county CROP Hunger Walk is a 5K walk to help raise hunger awareness. It is sponsored by a non-profit organization that was in need of reminder postcards and flyers.

**CROP Hunger Walk**, DeKalb, IL.  
Social Media, May 2014 to October 2014

The organization needed to reach a larger student target audience. These were younger NIU students who were able to be reached through Facebook and Flickr.

**Interactive Marketing Board (IMB)**, DeKalb, IL.  
Logo Designer, January 2013

This was a reinstated organization on campus that needed a logo. The logo was created through ideas of the organization's president and the IMB members.

**Zahay, Inc.**, Aurora, IL.  
Website Designer, October 2012

Zahay, Inc. is a digital strategist marketing company. Zahay, Inc. was in need of an updated website. This website design was based on Dr. Zahay-Blatz current business card color and typeface.