



**NATHAN DIETZ**  
515 Elmwood Street  
Sycamore, IL 60178

design@nathandietz.com  
nathandietz.com  
309.238.7021

#### EDUCATION

##### **Northern Illinois University**

B.F.A. in Visual Communication  
September 2012–May 2015

##### **Illinois Central College**

Associate in Arts & Science  
September 2010–May 2012

#### EXPERIENCE

##### **Sales Specialist 2013–present**

*Apple Retail Store*

Focused on discovering the best solution for customers, while educating them about new technology and software. Mentored new hires, taught best practices, and helped them succeed.

##### **Graphic Design Intern 2013–present**

*Rule29 Creative*

Collaboratively and independently worked on logo development, annual reports, and brand extension from concept to production.

##### **Student Co-Coordinator 2013–2014**

*SEEK Design Conference*

Coordinated the 2014 SEEK Design Conference from conception to execution. Collaborated with co-coordinator on design and production. Formed speaker lineup, conference schedule, and was the main contact point with speakers.

##### **Freelance Design 2014–present**

*North Central Cyclery*

Collaborated with the manager to extend the current brand beyond a logo and letterhead. Worked with local woodtype printer and press in order to create new promotional material.

#### ACTIVITIES

##### **AIGA Member**

Member since 2012 and VP of the NIU chapter in 2014

##### **SEEK Volunteer**

Speaker Assistant for SEEK Design Conference in 2013

##### **Gallery Assistant**

Installed and curated shows for three semesters in the Jack Olson Gallery at NIU

#### AWARDS

##### **NIU Deans List**

2012–2015

##### **ICC Honor Student**

2011–2012